



Board Members  
Diana S. Dooley, Chair  
Kimberly Belshé Paul Fearer  
Susan Kennedy Robert Ross, MD  
Executive Director  
Peter V. Lee

## AGENDA

**Small Business Health Options Program Advisory Group  
Meeting and Webinar  
Wednesday, November 5<sup>th</sup>  
1:00 – 4:00 p.m.  
Sierra Conference Room  
1601 Exposition Blvd,  
Sacramento, CA 95815**

Webinar Link: <https://attendee.gotowebinar.com/register/7879702119618004226>

**I. Welcome and Introductions**

- ☑ Introductions
- ☑ Overview of Agenda

**II. SHOP Operations**

- ☑ Enrollment Statistics
- ☑ Questions and Discussion
  - Public Comment

**III. Service Center**

- ☑ Update and Overview
- ☑ Questions and Discussion
  - Public Comment

**IV. Carriers**

- ☑ Update
- ☑ Questions and Discussion
  - Public Comment

**Break**

**V. Agent Update**

- ☑ Agent Engagement
- ☑ Questions and Discussion
  - Public Comment

**VI. Marketing & Outreach**

- ☑ Small Business Outreach
- ☑ Small Business Marketing
- ☑ Agent Marketing
- ☑ Questions and Discussion
  - Public Comment